

Women's Center Program Evaluation

Program Title: WiSE lunch discussion: Gender Influences in Administration

Programming Group: WiSE

Date Held: Nov. 10, 2005 Time: 12:00-1:15PM Place: Women's Center

Lead Programmer: Tong Ren

Other Team Members: Heidi Koschwanez, Claire Robbins, Heidi Holder, Lori Norton, Erica Tsai

Co-Sponsored with: _____

Notes on Attendance: Received 51 RSVP's and 52 attended

Total Number of People Attending (including presenters and you): 52

Number of People of Color Attending: 10

Number of Men Attending: 3

Speaker Name: Kristina Johnson

Speaker Address: Duke University Pratt School of Engineering

Speaker Phone/E-mail: kris@ee.duke.edu

Expenses (just list copies in log unless done externally):

Advertising: \$30 (post-it-notes, flyers) Space: _____

Food: \$461.82 Honorarium: _____ Supplies: _____

Other: \$4 (thank you card)

Income from Co-sponsors: _____

Checklist (note date done):

11/10 Hand out evaluations 11/10 Clean up after program

N/A Return supplies (if used) 11/10 Turn in receipts

11/14 Send Thank You note(s)

Programmer's Feedback

What topics or issues were discussed and in what format?

Tong welcomed the audience and introduced the speaker. Dean Kristina Johnson then started her prepared speech on the survival and leadership of women in science and engineering fields with women leaders at Duke. She stated several important traits of successful women:

1. Positive - keep producing;
2. Collaborative - athletic spirit;
3. Trust - trust people before they trust you;
4. Communication - over-communicate;
5. Caring - people need to know you cares before they start to care about what you do;
6. Commitment.

To illustrate the last point, i.e. commitment, Dean Johnson told her famous story about her and her mother. She became very emotional as the story went and the audience was very engaged. After her talk, the floor was open to discussion. Students asked questions regarding Pratt's efforts on bringing more women into science and engineering fields. Dean Johnson emphasized the concept that women should never belittle their accomplishments. Chemistry students expressed their concerns that there is no good climate for women in chemistry. Students from Nicolas school of environment said that they

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would like to see positive change on the status of women in the Nicolas school as well.

Were your expectations met? Why or why not? What went well? What kind of problems did you have?

The event was a great success and Tong thinks the major reason is that Dean Kristina Johnson is a great speaker / leader / role model. The Women's Center lounge was fully packed with excited students. Although Dean Johnson could not talk loudly due to a soar throat, the audience listened to her very carefully. She made some important points on the topic with her interesting and touching stories. She was very approachable to students. The event attracted many participants from the sciences as well as engineering. The audience was composed of a good number of faculty members as well as postdocs and graduate students.

Two days before the event, Tong met Dean Johnson and she was having a hard time with her throat (nearly lost her voice). Tong was worried that she might not be able to talk to WiSE with a soar throat. The next day Tong asked a friend to send Dean Johnson some watermelon pills, hoping that her throat would feel better. Dean Johnson was quite happy with the watermelon pills. It is important that we make personal connections with the speaker and show that we care about her.

Another problem was with catering. This time we ordered boxed lunches from Blue Express again. On the last day, Tong got 15 or so increase in the number of RSVP's. Tong called Blue Express and they were kind enough to take the rash order. However, they said that it would be better if we give them a 48 hour advance notice next time.

Three girls showed interest in WiSE event planning. They will be invited to join the planning committee.

Suggestions for making the program easier to organize next time?

Make sure the speaker and topic is carefully and properly selected. The women's center lounge was a bit small to hold 50 people. The programmer should prepare some water and napkins for the speaker. Before the Q&A session, the programmer should ask the audience to identify themselves (i.e. name, department and affiliation) before they ask a question.

Any follow-up needed or suggested and date done if by you (thank you note, direct service, information, additional programs)?

We plan to send the speaker a thank-you card within a week from the event.

Who was your target audience? What outreach techniques did you use for trying to achieve the desired and/or a diverse audience (include who you contacted, what lists you posted on, where flyers were posted, etc.)?

Our targeted audience is female graduate students / postdocs / faculty members in science and engineering fields and related community members that are interested in gender issues. Email announcements were sent to WiSE listserv. Planning committee members helped with posting flyers in Hudson, CIEMAS, Bryan Center, Physics/Math, and Biological Sciences. In addition, we publicized widely through departmental email listservs by asking departmental assistants to forward the announcement.

Suggestions for potential co-sponsors or offices to consult if this program is done in the future?

N/A.

Audience Feedback from Program Evaluations:

Program Ratings:

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31 total number of surveys returned
27 Excellent
4 Good
0 Satisfactory
0 Okay
0 Poor

How did participants hear about this program (how many each way)?

Email (27)
Flyer (4)
Personal invitation (1)
Website (1)

Why did participants attend?

- Wanted to hear Dean Johnson talk
- As part of the PFF(Prepare Future Faculty program) activities
- To learn about role of women in higher level positions
- Dean Johnson is a very entertaining and animated speaker who has a great message.
- Dean Johnson's talks are engaging and of great relevance.
- First WiSE event that doesn't conflict with classes.
- To learn more about Dean Johnson.
- Interested in attending Duke as an undergraduate engineer major in fall 2006.
- Interested in Dean Johnson's advice and thoughts
- "I love Kristina Johnson"
- To know more about women in engineering
- It's interesting to share other's experience
- Interested in the topic
- Because "I am an engineer."
- Curiosity
- Interested in being inspired.
- Interested in the Dean's perspectives on women in science
- Interested to hear students' questions

What were participants' favorite/most educational aspects of the program?

- The speaker - Dean Johnson
- Dean Johnson's speech and stories
- Participation and interest of the students
- Dean's endless success stories and their personal nature
- The whole thing! - both the talk and Q&A.
- Dean Johnson's anecdote on commitment (about her mother)
- The important messages/ideas that Dean Johnson give us to be a female leader, such as commitment.
- Dean Johnson is a great story teller. She created a good mix of professional and personal insights.
- Motivating
- Close/warm communication

How can the program be improved?

- Speaker and topic are most important
- Bigger room, less crowded
- Post the key points on the website
- Better food (not sandwich)

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- Offer more variety on day and time of events
- My lunch box was mislabeled (note to the caterer)
- Put signs outside the building
- More wonderful speakers like Kristina Johnson

Recommendations for future programs?

- Science and engineering curriculum development
- Successful women leaders and professors to talk about their experiences
- Leadership
- Different style of leadership between men and women

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